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SENATE MEMORIAL 7

57TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2025

INTRODUCED BY

Leo Jaramillo

A MEMORIAL

DECLARING FEBRUARY 11, 2025 "LOWRIDER DAY" IN THE SENATE AND
REQUESTING THAT THE LEGISLATURE CONSIDER LEGISLATION ADOPTING
THE LOWRIDER AS THE NEW MEXICO OFFICIAL STATE CAR.

WHEREAS, lowriding is deeply ingrained in the culture of
the American southwest and woven into the cultural fabric and
heritage of New Mexico; and

WHEREAS, lowriding serves as a catalyst for embracing and
valuing the cultural diversity and history of New Mexico; and

WHEREAS, lowriders deserve recognition as a unique mode of
transportation as well as beautiful works of art and self-
expression; and

WHEREAS, lowriders are recognized as part of Hispanic and
Chicano cultural traditions and cultural heirlooms of long
lines of Hispanic and Chicano families; and

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1 WHEREAS, communities located along historic United States
2 route 66, including the cities of Albuquerque, Espanola and
3 Santa Fe, have a rich lowrider history, and the city of
4 Espanola is nationally recognized as the lowrider capital of
5 the world; and

6 WHEREAS, lowriders have served the city of Albuquerque as
7 a bridge between the local lowrider community and youth, law
8 enforcement and the community at large; and

9 WHEREAS, the lowrider is a symbol of and sets an example
10 for slow, safe and responsible driving; and

11 WHEREAS, the lowrider can serve New Mexico as a literal
12 and figurative vehicle for positive change; and

13 WHEREAS, the cities of Albuquerque and Espanola have
14 passed legislative measures to embrace lowrider culture and
15 activate economic development opportunities that would have
16 otherwise not been fully realized; and

17 WHEREAS, New Mexico has also embraced lowrider culture for
18 its contribution to the state's tourism industry; and

19 WHEREAS, New Mexico does not have an official car; and

20 WHEREAS, the Albuquerque city council passed a legislative
21 measure urging that the state legislature consider the
22 designation of the lowrider as New Mexico's official state car;
23 and

24 WHEREAS, legislation has been introduced that would
25 designate the lowrider as New Mexico's official state car;

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1 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE
2 OF NEW MEXICO that February 11, 2025 be declared "Lowrider Day"
3 in the senate in recognition of the lowrider's cultural
4 significance and importance to New Mexico culture and
5 tradition; and

6 BE IT FURTHER RESOLVED that legislation be considered for
7 the designation of the lowrider as New Mexico's official state
8 car; and

9 BE IT FURTHER RESOLVED that copies of this memorial be
10 transmitted to the governor, the secretary of tourism and the
11 members of the Albuquerque, Espanola and Santa Fe city
12 councils.